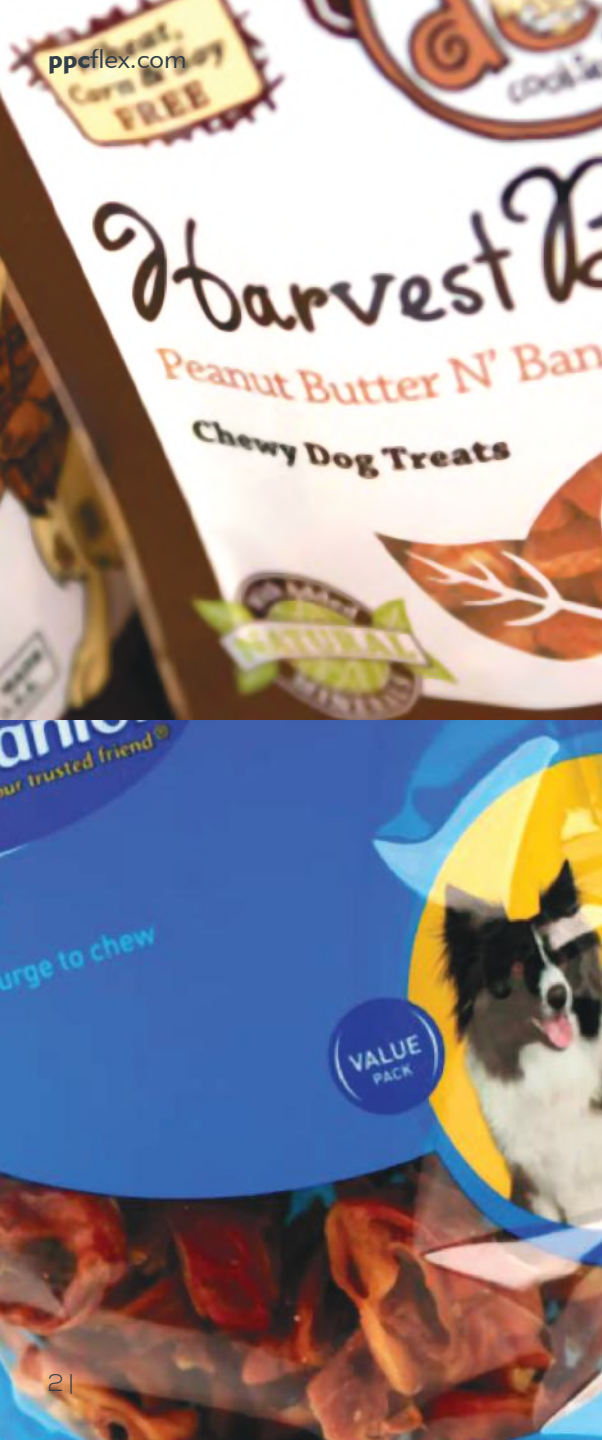




PET SUPPLY PACKAGING



PPC PURR-FECT PET SUPPLY PACKAGING

Boost the consumer appeal of your packaged pet products with PPC's full spectrum of printing and creative services. From detailed eleven-color printing to metallic films, matte varnish, and in-house design, PPC offers all of the necessities to perk up your packaging and turn it into your most cost-effective marketing tool.

Production styles range from durable complex structures including Pouches and Gusseted Bags to Header Bags, Flat Bags, and Form, Fill, & Seal Rolls. No matter which animal lovers you cater to, PPC can help you create packaging that will get your tail wagging.

QUICK RESPONSE

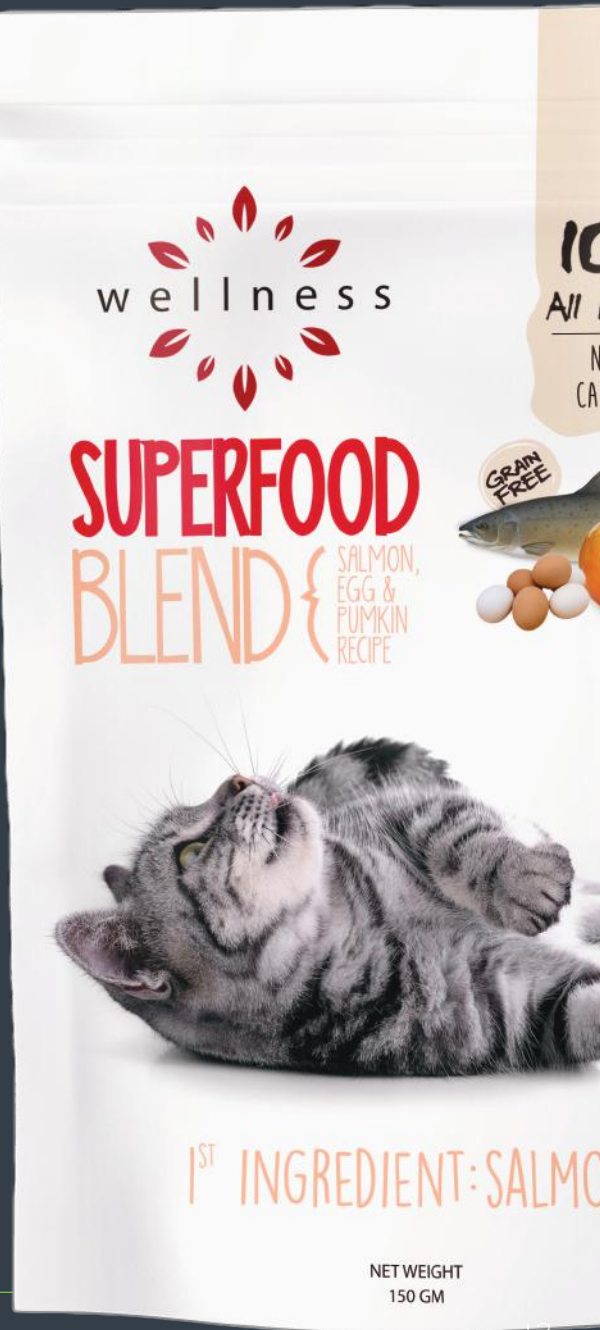
With 650,000 square feet of production space, six locations, and the capacity to process more than 20 million square feet of material per day, PPC is specially tuned to deliver high volume orders in industry-leading turnaround times.

STAND OUT

Make an impression with PPC's Standup Pouches. Hermetic seals, metallic films, and optional zippers all contribute to keeping your pet items fresh and appealing to retailers and pet owners.

PACKAGING TO GO

Stock Gusseted Bags are available in several pet-themed stock patterns and feature expandable pleats to accommodate a wide variety of pet products.



BEYOND PACKAGING

PPC's **Quality and Technical Staff** are a valuable, world-class resource for product development and design. Our team can help you **optimize film structures, address handling, environmental challenges, improve machinability**, and help you develop market savvy packaging formats that keep you ahead of your competition. Our technical field service is available to support you through trials and start-ups, trouble shooting, and process optimization.

- Video mounting equipment for tight registration
- Color management software
- Monitor calibration
- Kodak laser engraved plates
- Technical support
- Color separations up to 240 line screen with 11 colors

Convenient, easy-opening features and recloseability



Superior barrier protection properties



Bottom gusset for stand-up





Soft touch/glossy finish

LEADER OF THE PACK



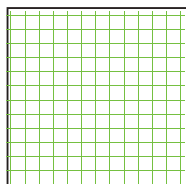
- GRACoL G7 Certification- G7 Master Printer
- 13 printing presses: 175 to 300 LPI
- Color matching software
- Glossy finish | registered matte varnish | soft touch
- Surface or reverse printing

SEE THE DIFFERENCE

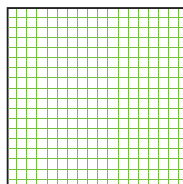
INDUSTRY STANDARDS
80, 100, 133, 155 LPI

US
150-300 LPI

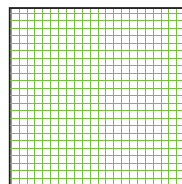
125 LPI
10x magnification



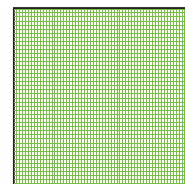
175 LPI
10x magnification



240 LPI
10x magnification



300 LPI
10x magnification



Printing Plate Profiles



QUALITY PET NUTRITION
bag convenient and multifunctional for dog owners.

HOW

DOTTED LINE TO
CREATE

premium dog food

ADULT DOG



CONVERTING

- High end slitting
- Laser micro-perforation/extended shelf life
- Converting bags, pouches, and sleeves
- Multiple die cuts
{in line micro/macro perforation}
- Variety of closures/zippers

LAMINATION

- Solvent, solventless and water based technology
- Multiple film structures and barrier options
- Up to 4-ply structures
- Inline lamination

Folded to dotted line to instantly create a dog bowl



PPC PUREBRED

To deliver optimal quality and market leading turnaround times, PPC employs the practice of extensive insourcing.

From design and prepress to plate making, ink mixing, mounting, lamination, printing, and converting, PPC's in-house production capabilities enable us to guarantee quality and consistency at every step.

GROOMED TO PERFECTION

PPC has an extensive stock line, numerous production styles, and custom capabilities to help create the ideal package for each unique application. Handles, hang holes, and tear notches are just a few of the many processing options designed to provide greater convenience and enhance product merchandising possibilities.



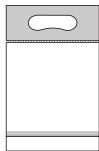
YOU AND PPC

PPC will deliver peace of mind by providing you with the highest value packaging experience through superior customer service and exceptional packaging.

- Industry expertise
- Stunning print
- Creative design
- Anti-fog films & coatings
- Domestic manufacturing for fast turnaround
- Guaranteed quality

GRAB 'N' GO HEADER BAGS

feature an added handle on a classic Header Bag for an easy-to-carry package.



CRIMP SEAL GUSSETED BAGS

feature cost-effective coextruded film and a heavy-duty crimp seal bottom. All bags are heat sealable.



FORM, FILL, & SEAL ROLLS

can come laminated, printed, and even laser micro-perforated. Rolls are suitable for a wide variety of machinery.



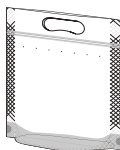
SHRINK WRAP

provides 360-degree branding space as it conforms to any shape or size.



STANDUP POUCHES

feature a bottom gusset for upright presentation and optional interlocking zippers for a convenient resealable closure.



RE-CLOSABLE POUCHES

feature heavy-duty side seals for exceptional strength. Bags are available in laminated and coextruded films.



HD WELD FLAT BAGS

feature heavy-duty side seals for exceptional strength. Bags are available in laminated and coextruded films.



QUAD SEAL BAGS

provide a strong square shape for crisp upright presentation with a durable hermetic seal on each corner.



WICKETED BAGS

feature convenient wicket holes and tear-away perforations for easy manual or machine loading.



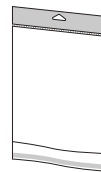
BACK WELD FLAT BAGS

have a single fin seal in the back, facilitating clean presentation and easy opening.



HEADER BAGS

are available with resealable or permanent lip and tape closures for easy product loading.



FITMENT POUCH

Spouts or fitments are available in hundreds of designs and sizes to match almost any pouching application.



CLOSURES AND PERFORATIONS



SLIDER ZIPPER

Easy-to-use zipper, doesn't require bag to be sealed, and is federally certified.



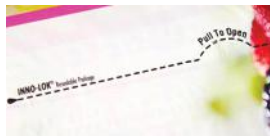
PATENT LASER PERF

Retain moisture, reduce waste and labor costs, extend shelf life, and preserve natural sweetness.



STANDARD PRESS-TO-SEAL ZIPPER

Reliable, cost effective, and most commonly used.



INNO-LOK ZIPPER

Commonly pre-applied to roll stock and only zipper option for Quad Seal bag style.



APLIX ZIPPER

Great to seal through contamination, and sets your product apart from the competition.



FRANGIBLE SEAL

Frangible seals have a release agent to keep items separate until the right moment.



POCKET ZIPPER

Pull-to-open tab, enclosed zipper, no contamination while packing, and clean look after opening.



HIGH HEAT ZIPPER

This zipper is heat resistant to prevent melting inside the microwave.



FITMENT

HDPE spout with white tamper evident cap, suitable for fresh or hot filled products in the food, cosmetic, or industrial markets.



POUCH OPENINGS

Tear notches and tear slits, scoring or perforating, press and seal zippers, die cut openings with applied peel and seal labels.

LET US EXCEED YOUR EXPECTATIONS!
CALL US TO SPEAK WITH A PACKAGING EXPERT.

10 ADVANTAGES OF FLEXIBLE PACKAGING

1. Increase impact.

Over **50%** of at-the-shelf **purchase decisions** are **based on packaging**.

3. Flexible packaging **extends the shelf life** of many products, especially food, and has a **positive sustainability profile**.



6. **Widely extendible** into diverse product categories

7. Provides **reclosure and dispensing** options.

9. Flexible packaging ultimately results in **less consumer waste** being sent to landfills.

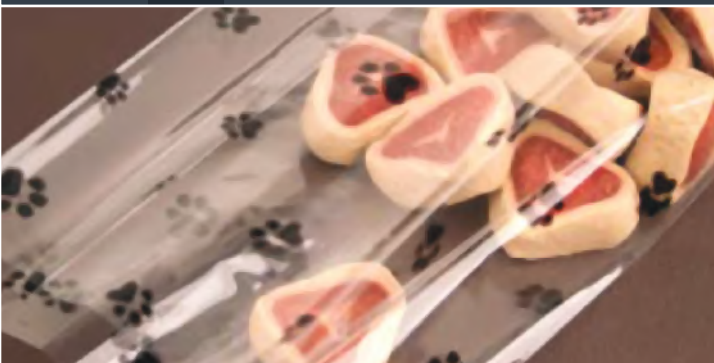


2. Flexible packaging requires **less energy to manufacture and to transport**, and **generates smaller quantities of greenhouse gases** on its way to market.



4. **Cost** is the single most important factor that a customer looks while purchasing **pet food products**. When it comes to dry food packaging in case of pet foods, these **pouches** **reduce the costs considerably**.

5. Improve operating efficiency through **traceability**.



8. Offers **consumer conveniences**.

10. Flexible packaging takes up **less retail shelf space**, so brands can launch new products in multiple flavors instead of one or two.

PPC FLEXIBLE
PACKAGING



ppcflex.com | 800.837.2247